

# Estate Agents Software

MULTIPLE AWARD WINNING SOFTWARE FOR ESTATE AGENTS



## Contacts Database

Store names, phone numbers, last contact details, history and the preferences of your Vendors, Property Applicants, Solicitors, Landlords and other people you do business with.



## Applicant Registrations

Property Applicants can register their interest and preferences entirely through your own website. View and manage each registration through the ViewPoint system.



## Property Database

Create your own full Property Particulars, store unlimited photographs, relate Contacts, 'PowerMatch' to suitable Applicants, assign lists of Tasks and arrange Diary Appointments for your Property Portfolio.



## PowerMatch

'PowerMatch' Properties to suitable Applicants. Schedule automated letters and emails to alert prospective buyers of suitable Properties.



## Email Marketing

Send fully automated emails to your selected Contacts. Create News Letters and track response and interest. Feature rich emails are dynamically created complete with covering letters and full Property particulars.



## Upload to Property Portals

Property particulars are automatically uploaded to your selected Property Portals. Property particulars are also featured on the PropertyViewPoint.com portal for free.



## Appointments Diary

Simple to use Diary system. Schedule automated email and text message Appointment reminders for your own staff and your customers too.



## Tasks & Workflow

Create simple ToDo lists and even design your own Workflow Schemes. WorkFlow Schemes are lists of Tasks that must be completed when accepting new instructions or managing the sale or letting of a Property.



## Document Management

Backup your Word Documents, Spreadsheets, Photos and other electronic files entirely online. These Files can then be shared between your home and office or even different branches. Files are also related to your Property and Contacts.



## Chain Management

Manage simple and complex Property Sales. Chains can be represented visually. Workflow Task Lists can be created to manage each sale individually.



## Customisation & Administration

Completely customise the system to suit your business needs. Role based security. Create custom webpage, letter and email templates. Define custom Workflow Task Schemes. Manage User Accounts and Branches.



## Website Content Management

Add full Property Search facilities to your own website. Property particulars are displayed as web pages complete with your own 'look, feel and logos'. The 2006 release also adds a News Content feature.